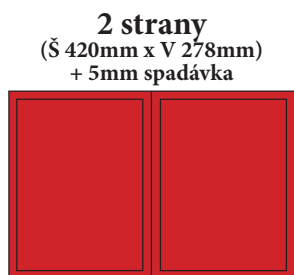


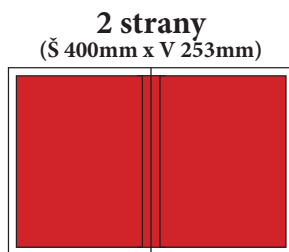
Obálka:

2. a 3. strana obálky:
4 300,00 €

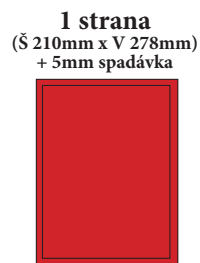
4. strana obálky:
5 000,00 €



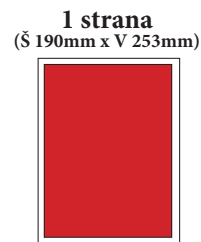
7 000,00 €



7 000,00 €

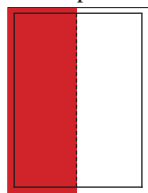


4 000,00 €



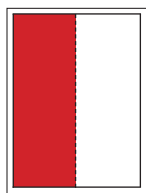
4 000,00 €

1/2 výška
(Š 103mm x V 278mm)
+ 5mm spadávka



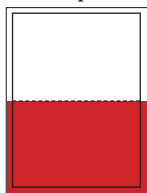
2 200,00 €

1/2 výška
(Š 93mm x V 253mm)



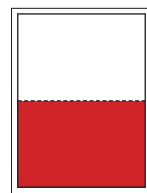
2 200,00 €

1/2 šírka
(Š 210mm x V 139mm)
+ 5mm spadávka



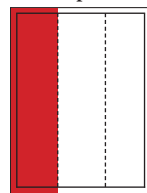
2 200,00 €

1/2 šírka
(Š 190mm x V 124mm)



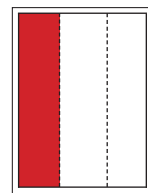
2 200,00 €

1/3 výška
(Š 71mm x V 278mm)
+ 5mm spadávka



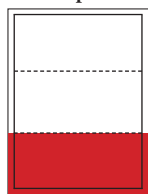
1 600,00 €

1/3 výška
(Š 61mm x V 253mm)



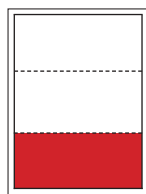
1 600,00 €

1/3 šírka
(Š 210mm x V 96mm)
+ 5mm spadávka



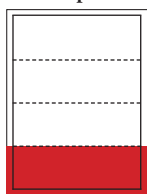
1 600,00 €

1/3 šírka
(Š 190mm x V 81mm)



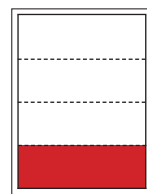
1 600,00 €

1/4 šírka
(Š 210mm x V 73mm)
+ 5mm spadávka



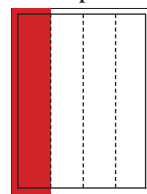
1 200,00 €

1/4 šírka
(Š 190mm x V 58mm)



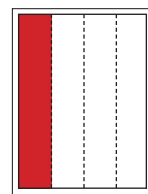
1 200,00 €

1/4 výška
(Š 54mm x V 278mm)
+ 5mm spadávka



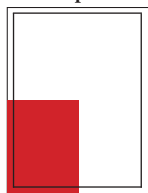
1 200,00 €

1/4 výška
(Š 44mm x V 253mm)



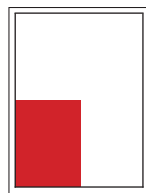
1 200,00 €

1/4 roh
(Š 103mm x V 139mm)
+ 5mm spadávka



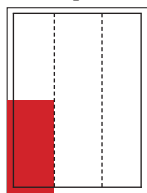
1 200,00 €

1/4 roh
(Š 93mm x V 124mm)



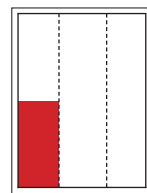
1 200,00 €

1/6 výška
(Š 71mm x V 139mm)
+ 5mm spadávka



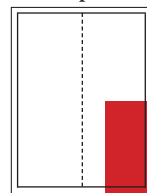
800,00 €

1/6 výška
(Š 61mm x V 124mm)



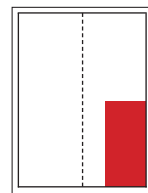
800,00 €

1/8 atyp výška
(Š 54mm x V 139mm)
+ 5mm spadávka



600,00 €

1/8 atyp výška
(Š 44mm x V 124mm)



600,00 €

ZÁKLADNÉ ÚDAJE

náklad: 40 000 ks
periodicita: týždenník
rozsah: 92 a viac strán
čistý formát: 210 x 278 mm
(spadávka: + 5mm z každej strany)
farebnosť: 4+4 CMYK
papier: FCO 57g/m², SC 56 g/m²
cena: 1,45 €
raster: 60 L/cm
podklady: PDF, JPG, TIFF, EPS,
300 DPI

ATYPICKÉ FORMY INZERČIE

vkładanie od 0,07 €/ks
vlepovanie od 0,09 €/ks
fóliovanie od 0,09 €/ks
páskovanie od 0,09 €/ks
otváracia obálka 8 299,00 €

PRIRÁŽKY

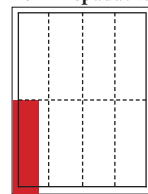
• PR článok 20%
• presah do textu 20%
• pravá strana 10%
• prvá tretina 10%

TECHNICKÉ POŽIADAVKY

spadávka: 5 mm
sadzobný obrazec (odstup textov od orezu: 10 mm
vpravo, hore, vľavo a 15 mm dole

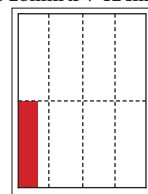
Ceny sú uvedené bez DPH.

1/12 atyp
(Š 38mm x V 139mm)
+ 5mm spadávka



400,00 €

1/12 atyp
(Š 28mm x V 124mm)



400,00 €