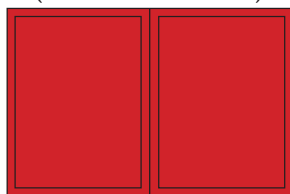
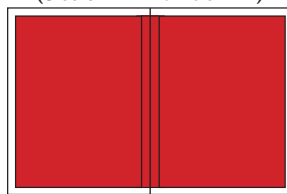
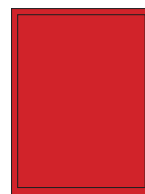


Obálka:2. a 3. strana obálky:
3 500,00 €4. strana obálky:
4 000,00 €**2 strany**
(Š 420mm x V 280mm)

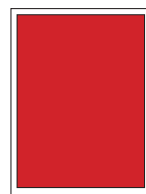
5 000,00 €

2 strany
(Š 396mm x V 250mm)

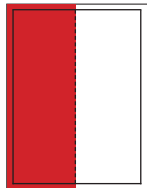
5 000,00 €

1 strana
(Š 210mm x V 280mm)

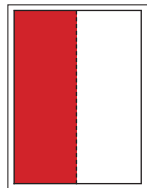
3 100,00 €

1 strana
(Š 186mm x V 250mm)

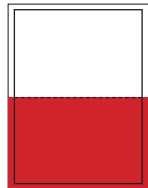
3 100,00 €

1/2 výška
(Š 102mm x V 280mm)

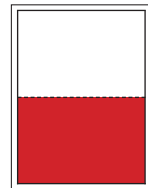
1 700,00 €

1/2 výška
(Š 92mm x V 256mm)

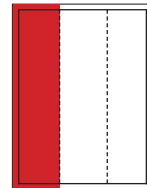
1 700,00 €

1/2 šírka
(Š 210mm x V 138mm)

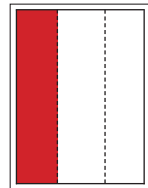
1 700,00 €

1/2 šírka
(Š 188mm x V 125mm)

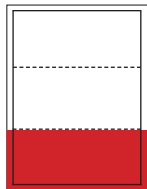
1 700,00 €

1/3 výška
(Š 70mm x V 280mm)

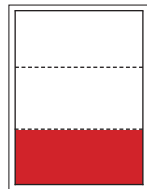
1 240,00 €

1/3 výška
(Š 58mm x V 256mm)

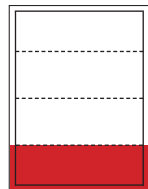
1 240,00 €

1/3 šírka
(Š 210mm x V 90mm)

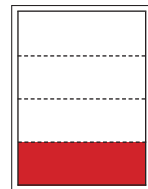
1 240,00 €

1/3 šírka
(Š 188mm x V 75mm)

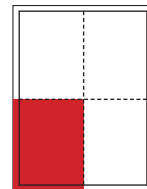
1 240,00 €

1/4 šírka
(Š 210mm x V 63mm)

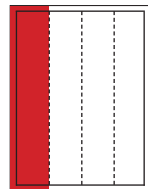
850,00 €

1/4 šírka
(Š 188mm x V 60mm)

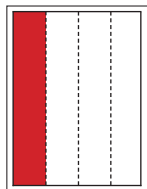
850,00 €

1/4 výška
(Š 92mm x V 125mm)

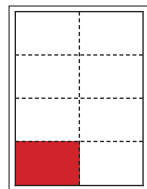
850,00 €

1/4 výška
(Š 55mm x V 280mm)

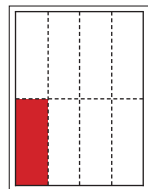
850,00 €

1/4 výška
(Š 44mm x V 256mm)

850,00 €

1/8 výška
(Š 44mm x V 132mm)

430,00 €

1/8 výška
(Š 42mm x V 124mm)

430,00 €

ZÁKLADNÉ ÚDAJE

náklad: 10 000 ks
 periodicita: dvojmesačník
 rozsah: 80 strán
 formát: 210 x 280 mm (po oreze)
 farebnosť: 4+4
 papier: FCO 57g/m², SC 56 g/m²
 cena: 1,90 €
 raster: 60 L/cm
 podklady: PDF, JPG, TIFF, EPS

ATYPICKÉ FORMY INZERČIE

vkladanie od 0,07 €/ks
 vlepovanie od 0,09 €/ks
 fóliovanie od 0,09 €/ks
 páskovanie od 0,09 €/ks
 otváracia obálka 7 303,00 €

PRIRÁŽKY

• PR článok 20%
 • presah do textu 20%
 • pravá strana 10%
 • prvá tretina 10%

TECHNICKÉ POŽIADAVKY

! spadávka: 5 mm (čistý formát)
 ! sadzobný obrazec (odstup textov od orezu: 5 mm vpravo, hore,
 vľavo a 10 mm dole (čistý formát)

Ceny sú uvedené bez DPH.